

## Volunteer Role Description.

### Web Designer:

Do you love Digital Art and New Media Art? Do you have experience in delivering seamless websites? This volunteer project is for you.

#### As a volunteer Web Designer, you will:

Provide support to the overall design, layout and content and maintenance of our website. It is a part-creative, part technical role and you will be involved with both the technical and graphical aspects of a website. How the site works and how it looks – and supporting us in making sure it performs its functions well. As such you'll be closely involved with the maintenance and update of the site, and in the preparing of quality online content.

### About the role:

#### Responsibilities of the role include:

- Sourcing or designing images and graphics for marketing materials, website content, social media posts, newsletters, mailings and any other design requirements.
- Ensure all designs and posts are in line with brand and style guidelines, both in terms of visual and communication.
- Uploading videos, images and content as per schedule and requested.
- creating website designs
- keeping up to date with recent technological and software developments
- creating products that are user-friendly, effective and appealing
- working with the web developer.
- Setting up one-off and recurring donations

### What will you be doing?

- As a web designer, you will create eye-catching visuals that favour the browsing experience.

You will be highly conceptually creative, flexible and able to work well with others at HRSG.

- Working to a brief that has been agreed with the Managing Director, you will develop appropriate creative ideas and concepts for the HRSG's objectives.
- The work demands creative flair, up-to-date knowledge of industry software and a professional approach to time and deadlines.

### **Skills and Experience:**

- WordPress knowledge and skills is essential criteria for this role. If you are into websites, the way they look, work and function and you have skills in software programming and graphics, this role would be ideal for you.
- You will need to be adaptable and have good interpersonal and communication skills.
- Proficient in Photoshop, Indesign, Publisher, WIX, Wordpress , DIVI builder and other graphic design software packages.
- Skills in appropriate software/programming languages such as HTML and Javascript.
- Proficient and confident in social media apps, functions and postings
- Highly creative with a strong attention to detail
- Passionate and experienced with aspects of social media
- Experience of SEO and google analytics would be advantageous

The successful candidate will be self-motivated, with an interest in the arts and the ability to think creatively. They will be highly organised, with excellent communication skills. You can also work in a team.

### **When Required:**

Flexible; can be discussed.

### **Commitment:**

Minimum six month commitment.

### **Find out more.**

Please [contact us](#) if you would like to find out more.

Please [click here](#) to apply for the role